

PANKAJ RAGHAV

Sector-45 , Noida | raghavpankaj31@gmail.com | +91 9999611858

GRAPHIC DESIGNER

Graphic Designer with 4 years of experience in industry. Skilled in branding, typography and adobe creative suite. Seeking a challenging role to contribute expertise and drive growth.

WORK EXPERIENCE

Graphic Designer Trainer | Techvidya Education

March 2020 - Feb 2024

- Developed and delivered comprehensive graphic design training programs to 100+ students, covering design principles, typography, branding, and the Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Customized curriculum for beginner, intermediate, and advanced learners, achieving a 95% student satisfaction rate and improved design proficiency.

Graphic Designer | Gmight / Tesca Lighting

September 2022 - present

- Designed marketing materials, including brochures, posters, and banners for 30+ clients, improving client branding by 25%.
- Collaborated with cross-functional teams to create and implement design concepts for web and mobile applications.
- Led a redesign project for a major client that resulted in a 15% increase in user engagement.
- Created social media graphics, email templates, and landing pages that boosted brand visibility by 20%.

SKILLS

- Creativity & Innovation
- Attention to Detail
- Collaboration & Teamwork
- Time Management
- Communication

EDUCATION

10TH / 12TH | MARIGOLD PUBLIC SCHOOL

2016 - 2018

- Studied Process planning, coordination, and efficiency
- Worked with various industries on launching efficient Process Systems

B.com | DR BHIM RAO AMBEDKAR UNIVERSITY

2020 - 2023

- GPA: 4.10
- Minor in Process Management
- Thesis in Modelling and Analysis of Process Efficiency in a Cement Plant

INTERESTS

- Gaming
- Chess
- Sports
- Digital Marketing

AWARDS

- Graphic Designer Certificate
- Video Editor Certification
- Tally Global Certificate
- Excel Certificate